

# EUROPEAN RESEARCHERS' NIGHT 2010

## SPECIFIC REQUIREMENTS

### 1.-THE SETTING UP OF A "EUROPEAN CORNER"

The "European corner" is expected to be a space, (no specific dimension imposed), where the public at large will easily find information on Europe and European interventions in favour of researchers and research.

Therefore applicants may count on logistical support from the EU for providing them with the necessary informative and promotional material, but should also plan the European corner to be an attractive room, where people should feel like staying a sufficient while as to learn about Europe and research and possibly meet researchers having benefited from European support. Needless to mention that the European corner should be located in the most frequented area (entrance, meeting point...)

On such a purpose, activities organised in the "European corner" can be very diverse: quizzes, competitions, exhibitions, debates, awards... and are entirely left up to the applicants.

It's worth pointing out that the attractiveness of the European corner will be considered by the evaluators when assessing the proposal against the third criterion related to the potential impact.

### MINIMUM REQUIREMENTS

- There must be at least one European corner per project; should there be more than one location, a higher number of European corners could be considered an asset;
- Location and activities planned in the European corner(s) HAVE to be described in the proposal itself.

### 2.- THE DISPLAY OF EUROPEAN MATERIAL

Once selected, applicants will receive:

- The lay-out of a European map showing all the cities involved in the Researchers'night 2010;
- The lay-out of a leaflet summarising the main European interventions in favour of research and researchers, in English.

They will have to print the map in large format as to hang it in the "European corner" from which they also will display the leaflets, translated in their own language on the basis of the template provided.

Their budget estimates will thus have to include the costs of these activities, as well as this of promotional "goodies" marked with the European flag, also to be distributed through the European corner.