

# COURSE CATALOGUE 2021 / 2022

## Undergraduate English-taught courses available for international students

### Fall semester (23/09/2021 - 31/12/2021)

European Business Management		<input type="checkbox"/> Campus Brühl
Course Title	ECTS	Please tick your choice of courses here:
Business in Germany	2	<input type="checkbox"/>
Consumer Behaviour	5	<input type="checkbox"/>
Cross-Cultural Business Training	2	<input type="checkbox"/>
Economic Psychology	4	<input type="checkbox"/>
Economic Thinking	2	<input type="checkbox"/>
European Business Strategies	4	<input type="checkbox"/>
European Economy	4	<input type="checkbox"/>
European Integration Development	2	<input type="checkbox"/>
German Language	4	<input type="checkbox"/>
Human Resource Management	4	<input type="checkbox"/>
Intercultural Marketing	5	<input type="checkbox"/>
Management Skills	2	<input type="checkbox"/>
<b>ECTS</b>	<b>40</b>	$\Sigma$ _____

### Spring semester (14/02/2022 - 25/05/2022)

<b>International Innovation Management (30 ECTS)</b>	<b>Please tick here:</b> <input type="checkbox"/> Campus Brühl
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As soon as the programme details are finalised we will contact our partner universities.

<b>Course Title</b>	<b>Business in Germany</b>
<b>Lecturer</b>	Chantal Cowan
<b>ECTS-Credits</b>	2
<b>Course Objectives</b>	<p>“Business in Germany” gives students an insight into German economy and particular German key industries. Every theoretical input is linked to a practical experience, e.g. field trips or guest lectures. At the end of the course students know about the specifics in selected German industries as well as about key words concerning German business, e.g. “Mittelstand” or “Hidden Champions”.</p>
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• Session I: Introduction to Working in Germany / History and Economy</li> <li>• Session II: Key Industries 1: Chemical Industry</li> <li>• Session III: Key Industries 2: Beverage Industry</li> <li>• Session IV: Key Industries 3: Steel &amp; Metals Industry</li> <li>• Session V: Key Industries 4: Food &amp; Retail</li> </ul> <p>*order and content of session may vary</p>
<b>Teaching Method</b>	Lecture with group work elements, case studies, field trips
<b>Attendance</b>	Students are expected to attend all classes and associated activities of this course.
<b>Assessment</b>	Presentation

<b>Course Title</b>	<b>Consumer Behaviour</b>
<b>Lecturer</b>	<b>Anke J. Kleim</b>
<b>ECTS-Credits</b>	<b>5</b>
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• To provide an overview of current theory and research in the field of consumer behaviour.</li> <li>• To critically discuss up-to-date trends and niches of consumer behaviour, such as image-/selfie-culture, body image, subcultures of consumption, and sustainable consumer behaviour.</li> <li>• To encourage active in-class interaction and practical application to multiple business-contexts.</li> </ul>
<b>Course Content</b>	<p>Consumer behaviour within contemporary consumer culture, especially in light of digitalisation, is both highly dynamic and constantly changing.</p> <p>Understanding what drives and motivates people's buying choices and consumption patterns is integral in order to create and sustain mutually beneficial long-term relationships between organisations and customers. This is at the roots of this lecture, which aims to offer an interactive approach connecting existing consumer behaviour research and theory with some current trends and up-to-date case examples.</p> <p>Great emphasis thereby lies on consumer personality, contemporary consumer culture and consumer behaviour within digital spaces.</p> <p>As such, the seminar delivers an interdisciplinary approach, which alongside its focus on marketing also teaches contents from related fields such as psychology and sociology.</p> <p>For instance, up-to-date topics such as social media behaviour, selfie culture and virtual reality will be addressed. Students will get the chance to reflect upon their personal consumption behaviour and to connect the learnt content with their professional working experiences.</p>
<b>Teaching Method</b>	Lecture with group work elements, case studies.
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Presentation

<b>Course Title</b>	<b>Cross-Cultural Business Training</b>
<b>Lecturer</b>	Ed Overes
<b>ECTS-Credits</b>	2
<b>Course Objectives</b>	<p>After having completed this course students will:</p> <ul style="list-style-type: none"> <li>• Be aware of their own cultural background and imprint,</li> <li>• Have developed a sense for the influence of cultural backgrounds and experiences</li> <li>• Be able to identify behaviour that is culturally affected and will be able to avoid misunderstanding caused by cultural differences</li> <li>• Have explored different cultural patterns and communication styles.</li> </ul>
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• Culture and cultural imprint</li> <li>• Significance of cultural competency</li> <li>• Manifestations of culture</li> <li>• Stereotypes vs. cultural standards</li> <li>• Dimensions of cultural differences</li> <li>• Behavioural strategies and potential conflicts</li> <li>• Culture shock</li> <li>• Implications for the student's stay in Germany</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies.
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Presentation

<b>Course Title</b>	<b>Economic Psychology</b>
<b>Lecturer</b>	Dr. Barbara Schnieders
<b>ECTS-Credits</b>	4
<b>Course Objectives</b>	<p>Target audience are students with basic economic training or students who have attended the lecture “Economic Thinking”.</p> <p>This lecture is aimed to act as counterpoint to the mainstream economic assumptions about rational behaviour and decision making.</p> <p>Students develop some knowledge about the actual dissent in the field of economics, brought about through the new input from theories originated in human sciences like psychology.</p> <p>They become equipped to understand the predictably irrational behaviour of consumers and corporate and political decision makers alike.</p>
<b>Course Content</b>	<p>This lecture will include:</p> <ul style="list-style-type: none"> <li>• The psychology of perception, information processing and decision making</li> <li>• Some selection of typical biases and heuristics leading to systematic errors in economic decisions</li> <li>• Consequences in different areas like consumer behaviour, corporate decision making, HR, investment decisions, retirement plans and such like.</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Project work

<b>Course Title</b>	<b>Economic Thinking</b>
<b>Lecturer</b>	Dr. Barbara Schnieders
<b>ECTS-Credits</b>	2
<b>Course Objectives</b>	<p>This course addresses students with no or little prior knowledge of economics. It is designed to get an easy and intuitive access to the basics of economic phrasing and modelling.</p> <p>Main focus will be on the history of thought and on the most common concepts of mainstream economics nowadays.</p>
<b>Special Features</b>	This lecture is open to comparison and examples from the student's national background.
<b>Course Content</b>	<p>The course will include the following items:</p> <ul style="list-style-type: none"> <li>• Introduction to economics with elements from microeconomics and macroeconomics</li> <li>• Basic concepts and vocabulary</li> <li>• Methods and economic modelling</li> <li>• Economic indicators (GDP, inflation rates, unemployment rates)</li> <li>• History of economic thought</li> <li>• Development of today's economic policy concepts</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Term paper

<b>Course Title</b>	<b>European Business Strategies</b>
<b>Lecturer</b>	Nils Finger
<b>ECTS-Credits</b>	4
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• Getting to know the principles of business strategies as a foundation for doing business in an international context,</li> <li>• Learning how to plan, implement and control business strategies successfully,</li> <li>• Understanding the European business environment more profoundly as a foundation for informed strategic management decision-making.</li> </ul>
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• In this class, students will learn about the principles of business strategies and strategic management. The European market will be at the centre of discussion serving as a case example to analyse and understand the dynamics and ever-changing challenges typical of contemporary global market environments.</li> <li>• The practical application of theoretical frameworks and strategic tools alike can help participants to enhance both their academic and management skills.</li> <li>• Active participation is explicitly encouraged.</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Presentation

<b>Course Title</b>	<b>European Economy</b>
<b>Lecturer</b>	Dr. Barbara Schnieders
<b>ECTS-Credits</b>	4
<b>Course Objectives</b>	<p>Target audience are students with basic economic training or students who have attended the module “Economic Thinking”.</p> <p>This course is set to enable the students to evaluate the European Union and its economic and political affairs from different perspectives.</p> <p>Based on the common economic theories, the students will learn to analyse current decisions in European economic policy, monetary policy, tariff disputes etc.</p> <p>They will be acquainted with the underlying dissent between different countries concerning these decisions.</p> <p>Students will be encouraged to highlight the pros and cons of the European project, and to draw their own conclusions about the further development of the European union they hope or fear for.</p>
<b>Course Content</b>	<p>The course will focus European markets and market developments. It includes items as:</p> <ul style="list-style-type: none"> <li>• Single market</li> <li>• Currency union</li> <li>• Current affairs</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Term paper

<b>Course Title</b>	<b>European Integration Development</b>
<b>Lecturer</b>	Drs. Siebo Janssen
<b>ECTS-Credits</b>	2
<b>Course Objectives</b>	<p>This lecture invites all international students and is open regardless what prior courses or state of knowledge the students have achieved before.</p> <p>It is aimed to give the students some deep knowledge about how we ended up in the current situation – as Nobel Prize winning entity and highly fractured confederation of national states at the same time.</p> <p>Students are encouraged to develop their own judgement about the different layers of the European project, knowing full well the origins and courses of different evaluations in the past and at their time.</p>
<b>Special Features</b>	To be discussed and planned with lecturer
<b>Course Content</b>	<p>This course focusses on the long-run history of the European Union. Thus, this lecture will include:</p> <ul style="list-style-type: none"> <li>• Historical patterns and long-term development of the geographical area called “Europe”</li> <li>• The historic background of the philosophy responsible for the evolving European integration</li> <li>• Historic events that led to the founding moment and specifics of the political European project</li> <li>• The evolving phases and disruptions</li> <li>• Scenarios for future development</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies.
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Exam

<b>Course Title</b>	<b>German Language</b>
<b>Lecturer</b>	Tristam Koenig / Christina Goldmann
<b>ECTS-Credits</b>	4
<b>Course Objectives</b>	Students will deepen their grammar and language structure knowledge and expand their lexicon. The course will build on the student's previous knowledge.
<b>Course Content</b>	<p>Depending on the placement test and the student's level respectively the German teacher will divide EBM participants in different language groups.</p> <p>Depending on their German level the students will learn the basics of the German language as well as dealing with everyday life situations or on general economic topics and, if possible, on more specific EBM related topics (from B1).</p>
<b>Teaching Method</b>	Exercises to broaden the student's speaking fluency, listening comprehension, writing competence and grammar knowledge.
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Exam

<b>Course Title</b>	<b>Human Resource Management</b>
<b>Lecturer</b>	Prof. Dr. Axel Grandpierre
<b>ECTS-Credits</b>	4
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• Provide an overview of current theory and research in the field of Human Resource Management</li> <li>• Offer a combination of theoretical contents and practical case examples that highlight the principles and practices of the management of people.</li> <li>• Develop students' personal and managerial skills.</li> </ul>
<b>Course Content</b>	<p>This course looks into the management of people as an invaluable asset and source of knowledge and efficiency within global organizations. It considers the role of HRM on a firm's performance, and how it is affected by globalisation and digitalization within the 21st century business environment.</p> <p>Alongside traditional HRM principles, the class illuminates specific up-to-date topics such as for example employer branding, sustainable human resource management, and digital recruiting.</p> <p>All topics will offer a combination of theory- and practice-based approaches, which will enable students to develop and further enhance their personal and managerial skills.</p>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Presentation

<b>Course Title</b>	<b>Intercultural Marketing</b>
<b>Lecturer</b>	<b>Steffen Spiegel</b>
<b>ECTS-Credits</b>	<b>5</b>
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• Getting to know the principles and tools of international marketing.</li> <li>• Learning about the opportunities and risks linked to the decision to internationalise within a constantly changing global environment.</li> <li>• Learning what can positively contribute to a successful internationalization strategy and what should be avoided in order to prevent failure.</li> </ul>
<b>Course Content</b>	<p>In this class, students will be introduced to the principles of international marketing. The content learnt in this class thereby aims to specifically reinforce and further complement their existing knowledge and skills in the area of marketing.</p> <p>At the centre of this class is a firm's decision to internationalise, that is to introduce a product or service to a foreign market. Students will learn about the manifold triggers and motives that can drive a strategic move like this; but they will also critically reflect what opportunities and threats may be entailed and how managers can deal with or actively influence integral internalization steps such as the international market selection process.</p> <p>In completion, some special features of international market research will be explored. The aim of this class is to transfer a profound understanding of marketing in a global context, both from a theoretical and most importantly, from a practically applied perspective.</p> <p>Active participation, creative thinking and critical reflection will be explicitly encouraged within this class.</p>
<b>Teaching Method</b>	Lecture with group work elements, case studies.
<b>Attendance</b>	Students are expected to attend all classes of his course.
<b>Assessment</b>	Exam

<b>Course Title</b>	<b>Management Skills</b>
<b>Lecturer</b>	Daniel Sechi
<b>ECTS-Credits</b>	2
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• Understanding the centrality of management competencies when (inter-)acting in intercultural business environments</li> <li>• Getting to know and apply different managerial tools and approaches</li> <li>• (Critically) reflecting upon and reinforcing one's own management skills</li> </ul>
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• This management skills seminar deals with a manager's ability to lead their team exemplary and to create and sustain mutually beneficial relationships with staff and business partners alike. In the global business landscape, this can be stakeholders from around the world who differentiate both personally and in the way they do business; intercultural management, diversity, and global networking will thus be of central importance in this class. Thereby, contents will be looked at under specific consideration of digitalisation.</li> <li>• The main objective of this class is to equip students with a set of managerial tools and approaches to successfully interact within intercultural environments.</li> </ul>
<b>Teaching Method</b>	Lecture with group work elements, case studies
<b>Attendance</b>	Students are expected to attend all classes of this course.
<b>Assessment</b>	Term Paper

If you need more information, please do not hesitate to contact us:

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 Email: [international@eufh.de](mailto:international@eufh.de)  
 More information is also available on our website <https://www.eufh.de/en/>

# EUROPEAN BUSINESS MANAGEMENT

SEMESTER ABROAD @ EU|FH



## Experience Europe while studying it!

### EU|FH – WHO WE ARE

The European University of Applied Sciences (EU|FH) is a private, state-accredited university and has been awarded top rankings. Our practice-oriented degree programmes teach broad skills within an international perspective.

As a small private university we are able to quickly update our courses in order to adapt to a fast-changing world. This way we ensure that our students are always on top of the latest management trends and highly competitive in the job market.

- ✓ We offer internationally accredited bachelor's and master's degrees
- ✓ Our courses are developed in collaboration with industry and commerce
- ✓ We are located in or close to exciting cities like Cologne, Bonn and Düsseldorf

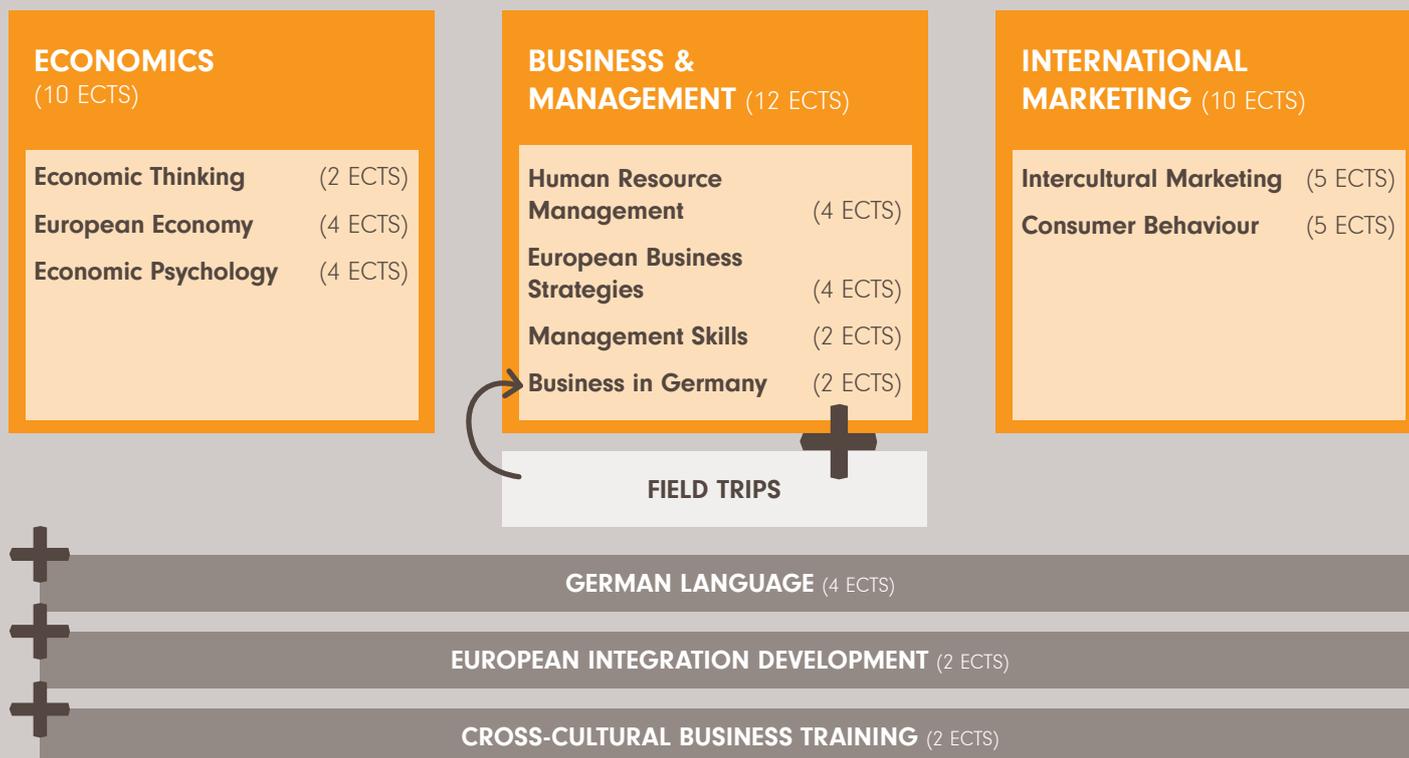
### WHAT YOU WILL LEARN

Our European Business Management programme offers a variety of courses that aim to explore Europe as a multi-faceted, dynamic and unique business environment that plays a central role within the global business landscape. During your stay at EU|FH, you can select courses out of different disciplines to enhance and complement your skills in theory and practice.

Acknowledging that working successfully in an international environment also requires excellent intercultural soft skills, German Language and communication skills form another integral part of the programme. Combined, our programme allows for an interdisciplinary and profound study experience within an intercultural context, where you:

- ✓ Learn about the foundations of Europe
- ✓ Learn about the European institutions, policy making and culture and the impact it had and has on national and local governments, society and companies
- ✓ Enhance your knowledge in management, economics and marketing
- ✓ Develop your communication skills and knowledge of English and German

## COURSE OFFER PICK AND CHOOSE\*



\*Please note that changes in the course offer are possible and that a minimum number of participants is required for courses to be offered.

### YOUR KEY BENEFITS

-  **3-months duration:** short and intensive study abroad experience that matches your home university's academic calendar
-  **Entirely taught in English:** gives you more confidence regarding your spoken and written (academic) English language skills
-  **Personal and welcoming atmosphere:** small study groups with close contact to our lecturers and the international office
-  **40 ECTS on offer:** pick and choose your favourite courses and acquire up to a full semester workload
-  **Intercultural competence:** interact and work with students from different cultural backgrounds
-  **German language course (on different levels):** acquire basic German language skills or work on your existing German language ability
-  **Central location:** Brühl is an ideal starting point to discover the Rhineland, Germany and Europe

### WANT TO JOIN US?

-  **Semester Dates:** End of September until end of December
-  **How to apply:** Nomination deadline: 1st of June  
Application deadline: 1st of July
-  **Language requirements:** At least level B1 according to CEFR (Common European Framework of References for Language)
-  **Tuition fee:** Exchange / Erasmus students from our partner universities are exempted from the tuition fee. All other students pay 2070 € for the whole programme.

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### INSTITUTIONAL DETAILS

<b>Name</b>	<b>Universitat Pompeu Fabra (UPF)</b>
<b>Erasmus Code</b>	E BARCELO15
<b>City, Country</b>	Barcelona, Spain
<b>Website</b>	<a href="https://www.upf.edu">https://www.upf.edu</a>
<b>About the university (2016-2017 data)</b>	<p>UPF is a modern, high-quality public university that was founded in <b>1990</b>. It focuses on the knowledge areas of the social sciences and humanities, communication and information technologies, and health and life sciences. It has <b>12,500</b> enrolled students in <b>30</b> undergraduate studies, <b>33</b> Masters (EHEA) and <b>9</b> PhD programmes. UPF welcomes more than <b>1,800</b> international mobility students per year, and <b>38%</b> of their undergraduate students have done an exchange abroad.</p> <p>UPF ranks in the Times Higher Education ranking 2018 as the <b>1<sup>st</sup></b> Spanish university (<b>140<sup>th</sup></b> worldwide and <b>60<sup>th</sup></b> in Europe) and <b>17<sup>th</sup></b> highest ranked (worldwide) among those under 50 years of age.</p>

### INTERNATIONAL RELATIONS SERVICE

<b>Website</b>	<a href="http://www.upf.edu/web/international/">http://www.upf.edu/web/international/</a>
<b>Institutional Coordinator</b>	<b>Sara López</b> <a href="mailto:uri@upf.edu">uri@upf.edu</a>
<b>Erasmus inter-institutional renewal agreements</b>	<b>Fatou N'Gum</b> <a href="mailto:fatou.ngum@upf.edu">fatou.ngum@upf.edu</a>
<b>Incoming and outgoing students</b>	<b>Meritxell Cama</b> <a href="mailto:oma.incoming@upf.edu">oma.incoming@upf.edu</a> (Exchange students at UPF) <a href="mailto:oma.outgoing@upf.edu">oma.outgoing@upf.edu</a> (UPF students selected for exchange)
<b>Mobility and Reception Offices (OMA)</b>	<p><b>Ciutadella Campus (Jaume I building)</b> Ramon Trias Fargas, 25-27. 08005 Barcelona Phones: +34 93 542 24 11   22 03   25 04. <i>This office assists students attending:</i></p> <ul style="list-style-type: none"> <li>• Faculty of Economic and Business Sciences</li> <li>• Faculty of Humanities</li> <li>• Faculty of Law</li> <li>• Faculty of Political and Social Sciences</li> <li>• Faculty of Health and Life Sciences (located at Mar Campus)</li> </ul> <p><b>Poblenou Campus (Roc Boronat building)</b> Roc Boronat, 138. 08018 Barcelona   Phone: +34 93 542 12 64 <i>This office assists students attending:</i></p> <ul style="list-style-type: none"> <li>• Faculty of Communication</li> <li>• Faculty of Translation and Interpretation</li> <li>• Polytechnic School</li> </ul> <p><b>Office hours:</b> Mondays to Fridays: 10.00 a.m. – 1.00 p.m. Mondays to Thursdays: 4.00 p.m. – 5.00 p.m. (Ciutadella office only)</p>

## ACADEMIC INFORMATION AND APPLICATION PROCESS

### Academic calendar

It is divided in three terms:

September – December | January – March | April – June

Each term consists of 10 weeks of classes and 2 weeks for the exams.

**Orientation days** are planned to welcome exchange students at the beginning of each term. Attendance to these sessions is compulsory.

### Academic information

<https://www.upf.edu/web/incoming/exchange-students-academic-information>

### Course offer

- [Faculty of Communication](#)  
(Degrees: Advertising and Public Relations, Audiovisual Communication & Journalism)
- [Faculty of Economic and Business Sciences](#)  
(Degrees: Business Management & Adm., Business Sciences, Economics, and Int. Business Economics)
- [Faculty of Health and Life Sciences](#)  
(Degrees in Human Biology and Medicine)
- [Faculty of Humanities](#)  
(Degrees in Humanities and Global Studies)
- [Faculty of Law](#)  
(Degrees in Criminology and Public Prevention Policies, Labour Relations and Law)
- [Faculty of Political and Social Sciences](#)  
(Degree in Political and Administration Sciences)
- [Faculty of Translation and Interpretation](#)  
(Degrees in Applied Languages and Translation and Interpretation)
- [Polytechnic School](#)  
(Degrees in Audiovisual Systems Engineering, Biomedical Engineering, Computer Science and Telematics Engineering)

### Credit system

ECTS

### Usual work load

60 ECTS per year - 20 ECTS per term

<b>Grading system</b>	The Spanish grading system is based on a scale from 0 to 10, where 5 is the minimum passing mark.	
	<b>UPF grading system</b>	<b>ECTS grading system</b> (approx. equivalence)
	<b>Excellent *</b> (Excel·lent / Sobresaliente)	9 -10 A
	<b>Good</b> (Notable / Notable)	7 -8.99 B
	<b>Pass</b> (Aprovat / Aprobado)	5 -6.99 C, D and E
	<b>Fail</b> (Suspens / Suspendido)	0-4.99 FX and F
	*The top 5% of the class can get a <b>Honours mark</b> (Matrícula d'Honor / Matrícula de Honor)	

**Deadlines for nomination** Students coming to UPF for:  
First term: **30<sup>th</sup> April**  
Second and/or third term: **30<sup>th</sup> September**

**Application** After students are nominated by their home university, UPF will contact them directly with further information about the on-line registration and the necessary documents.

**Deadlines for registration** Students coming to UPF for:  
First term: **30<sup>th</sup> May**  
Second and/or third term: **30<sup>th</sup> October**

**Enrolment** Students are requested to enrol on-line prior to arrival, on a first-come first-served basis. UPF recommends a maximum of 20 ECTS per term. Courses from other faculties are restricted and upon availability.

**Language of teaching** Courses are taught in English, Spanish or Catalan. The University recommends exchange students to have at least a MCER B1 level of Spanish or a B2 level of English.

**Language learning** Exchange students can enrol in Spanish and Catalan courses at the Languages UPF programme ([www.upf.edu/pei/](http://www.upf.edu/pei/)). There are specific courses targeting UPF exchange students at a reduced price.

### PRACTICAL INFORMATION

**Visa** Students from the EU do not need to apply for a visa. Students from outside the EU will have to apply for a student visa. Please note that a tourist visa is not enough to stay in Spain for over three months. More information can be found at <https://www.upf.edu/barcelona> (legal formalities for foreigners)

**Health cover** Students from a Member State of the European Union, the European Economic Area (EEA) or Switzerland and entitled to coverage under the social security system of their country, then they can apply for the European Health Insurance Card (EHIC). While the EHIC card gives EU citizens access to medically necessary, state-provided healthcare during a temporary stay in Spain, it is NOT an alternative to travel insurance. It does cover NEITHER accidents NOR any private healthcare or costs such as a return flight home country or lost/stolen property. Students which are citizens of a country outside the EEA or Switzerland, then they must find out whether there exists a mutual health provision agreement between the Social Security system of their country and Spain (this is the case of a number of Latin American countries). If such an agreement exists, they can obtain a document from the relevant authorities in their country entitling them to free medical coverage in Spain.

All international students, including Erasmus, are required to have full coverage of eventual risks during their stay in Spain and UPF will check that at least an accident and travel insurance has been contracted to complement the EHIC. More information at <https://www.upf.edu/barcelona> (Health Coverage).

**Housing** The Mobility and Reception Office does not provide any accommodation service directly. However, UPF is a member of the BCU, a public service that assists international students coming to Barcelona. It manages the [Resa Housing Service](#) with a wide range of flats and rooms to rent and information about student residence halls. UPF has direct agreements with **some residence halls**. More information: <https://www.upf.edu/barcelona> (Housing)

**Cost of living** Students should plan the following monthly expenses (approximate):

Item	Room in a shared flat	Room in a student residence hall
Housing	350-500 €	500-800 €
Food	200 €	200 €
Transport	50 €	50 €
Other expenses	200 €	200 €
<b>Total</b>	<b>800-950 €</b>	<b>950-1,250 €</b>

**Students with disabilities** Information about facilities to welcome students with disabilities available on individual request depending on special needs. Please contact [oma.incoming@upf.edu](mailto:oma.incoming@upf.edu) during the nomination process detailing which disabilities and needs should be covered. Final acceptance will be done on a case by case basis.

**Integration activities** The [Language Volunteering at UPF](#) organizes leisure and cultural activities for exchange students and offers a language tandem programme, so an international student can meet a local student and an exchange conversation in each other's language.



# STUDENT GUIDE

## FOR INTERNATIONAL STUDENTS AT EU|FH

### INTRODUCTION TO EU|FH

EU|FH is a state-approved private university of applied sciences. After only three years of study the offered business degree programmes lead the students to an internationally recognised Bachelor-degree. The overall aim of EU|FH is to prepare its students for a management career. As a small private university we are able to react particularly rapidly to the changing face of today's economy, so that students are always on top of the latest management trends.

Seminar groups at EU|FH consist of about 15-20 students and even less than that in language classes and project work. Thus, EU|FH encourages intensive studying in order to maximise the individual performance of each student.

EU|FH also offers a number of extra-curricular activities as for example campus parties, collective sport and cultural activities and a close contact between students, lecturers and administration staff, which clearly contributes to the positive atmosphere at EU|FH.

### POSTAL ADDRESS

European University of Applied Sciences (EU|FH)  
Kaiserstraße 6  
50321 Brühl | Germany

Tel.: + 49(0)2232/56 73-360 or -370

Fax: + 49(0)2232/56 73-369 or -379

### VISITING ADDRESS

European University of Applied Sciences (EU|FH)  
**INTERNATIONAL OFFICE**  
Comesstraße 1-15  
50321 Brühl | Germany

Tel.: + 49(0)2232/56 73-360 or -370

Fax: + 49(0)2232/56 73-369 or -379



## LOCATION

The city of Brühl with approx. 46,000 inhabitants is located halfway between Cologne (15 km) and Bonn (20 km). In Brühl you can find the UNESCO World Heritage Site of the Brühl Palaces only a stone's throw from the historically grown town centre. Brühl's other big drawcard is Phantasialand, one of Europe's oldest theme parks.

As Brühl can easily be reached by train or tram you can live in Cologne or Bonn while studying at EU|FH.

If Brühl itself does not provide you with everything you want and you would like to explore the wide variety of cultural and tourist activities, read more here:

[www.bruehl.de](http://www.bruehl.de)

[www.cologne.de](http://www.cologne.de)

[www.bonn.de](http://www.bonn.de)

## INTERNATIONAL OFFICE

### **Ms. Svenja Fillep-Kühn**

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### **Ms. Chantal Cowan**

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## STUDYING

### REGULAR BACHELOR DEGREE PROGRAMMES (GERMAN-TAUGHT)

- Retail Management
- Industrial Management
- Logistics Management
- Business Information Systems
- Business Administration and Engineering

Some of our German degree programmes are also taught at our campus in Neuss.

Please consult our „Course Catalogue“

([www.eufh.de/en/application/non-degree-seeking-students/](http://www.eufh.de/en/application/non-degree-seeking-students/) >> Download section)

in order to see if your preferred programme is offered at campus Neuss, too.

<b>Term dates:</b>	Quarter 4/ 2021: 04 October 2021 – 31 December 2021 (Application Deadline: 01 July 2021)
	Quarter 1/ 2022: 01 January 2022 – 02 April 2022 (Application Deadline: 01 July 2021)
	Quarter 2/ 2022: 04 April 2022 – 03 July 2022 (Application Deadline: 01 January 2022)
	Quarter 3/ 2022: 04 July 2022 – 01 October 2022 (Application Deadline: 01 January 2022)
<b>Tuition fees:</b>	690 € per month, Erasmus or Exchange students are exempted from tuition fee.
<b>Class size:</b>	Language classes 15, other subjects around 30

Please note that students must have very good German language skills in order to qualify for studies in the regular Bachelor programmes at EU|FH (at least Level B2 according to the Common European Framework of References for Language).

#### INTERNATIONAL SEMESTER PROGRAMMES (ENGLISH-TAUGHT)

- European Business Management (only offered in fall semester)
- International Innovation Management (only offered in spring semester)

<b>Term dates:</b>	European Business Management: 23 September 2021 – 31 December 2021
	International Innovation Management: 14 February 2022 – 25 May 2022
<b>Tuition fees:</b>	2070 € for the whole programme. Erasmus or Exchange students are exempted from tuition fee.
<b>Class size:</b>	Language classes 5-10, other subjects around 15-20

Application: In order to apply as an Erasmus/exchange/international visiting student at EU|FH, please refer to the following link:

[www.eufh.de/en/application/](http://www.eufh.de/en/application/)

## ESTIMATED LIVING EXPENSES

The following calculation is meant to give you a rough idea of your expected living expenses in Germany. It should be mentioned that living expenses in each case will vary depending on the student's individual lifestyle and local conditions.

Please note that accommodation costs constitute the highest expenses for students in Germany summing up to an average of 35% of their budget<sup>1</sup>.

### ACCOMMODATION (E.G. ONE ROOM IN A SHARED FLAT PER MONTH)

Cologne/Bonn _____	400 - 500 €
Cologne Metropolitan Area (e.g. Brühl, Hürth etc.) _____	250 - 400 €
Transportation (per semester) _____	185 €
Other monthly expenses (e.g. food, entertainment, travelling etc.) _____	250 - 500 €

## HEALTH INSURANCE

Every student in Germany must prove sufficient health insurance coverage before getting enrolled at a German university. You can decide on whether you would like to acquire health insurance in your home country or whether you wish to get a German health insurance.

If you prefer to get health insurance in your home country you will have to make sure that it is accepted in Germany and covers all the costs that might occur during your stay and that it is valid for the complete study period.

In Germany you can obtain student health insurance from a public health provider (AOK) or other health insurance companies at a reduced rate for students (approx. € 110 per month). You can also take out a private health insurance with a private German health insurance company (approx. 35-40 € per month).

EU nationals need the European Health Insurance Card of their home health insurance as valid insurance proof, which has to be taken to a public health provider to be recognised.

More information can be found here:

[www.study-in.de/en/plan-your-studies/requirements/health-insurance\\_27548.php](http://www.study-in.de/en/plan-your-studies/requirements/health-insurance_27548.php)

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<sup>1</sup> In Cologne and Bonn, as two of the major cities in Germany, students spend well above the average per month for their accommodation.

## USEFUL ADDRESSES

The following websites provides very useful information regarding all aspects of living and studying in Germany:

[www.daad.de/deutschland/en/](http://www.daad.de/deutschland/en/)

[www.study-in-germany.de/en](http://www.study-in-germany.de/en)

## HOUSING

EU|FH cannot provide accommodation, but can support you. It's your responsibility to find accommodation.

Apartments at favourable prices are difficult to find in Cologne and its surroundings. It might be the easiest way to arrive in Germany two to three weeks before the lectures start in order to search for a room. Do not worry if it takes some time until you have found an appropriate room.



### List of accommodation for a shorter period of time (starting from around € 20 per night):

Black Sheep Hostel  
Barbarossaplatz 1  
50674 Cologne  
Tel.: +49(0)221/30 29 09 60  
[www.blacksheephostel.de](http://www.blacksheephostel.de)

Station Hostel for Backpackers  
Marzellenstraße 44-56  
50668 Cologne  
Tel.: +49(0)221/912 53 01  
[www.hostel-cologne.de](http://www.hostel-cologne.de)

Weltempfänger Hostel  
Venloer Straße 196  
50823 Cologne  
Tel.: +49(0)221/99 57 99 57  
[www.koeln-hostel.de](http://www.koeln-hostel.de)

Max Hostel  
Maxstr. 7  
53111 Bonn  
Tel.: +49(0)228/823 45 78 0  
[www.max-hostel.de](http://www.max-hostel.de)



**List of Private Student Apartments:**

Kolpinghaus International Köln-Mitte  
Helenenstraße 13  
50667 Cologne  
Tel.: +49(0)221/700 96 90-755  
[www.kolping-jugendwohnen.de/koeln-mitte](http://www.kolping-jugendwohnen.de/koeln-mitte)

Schmittmann-Kolleg  
Sachsenring 26  
50677 Cologne  
Tel.: +49(0)221/932 28 64  
[www.schmittmann-kolleg.de](http://www.schmittmann-kolleg.de)

Evangelische Studentengemeinde  
Wiethasestr. 54  
50933 Cologne  
Tel.: +49(0)221/940 52 20  
[www.esgkoeln.de](http://www.esgkoeln.de)

Stella Matutina e.V.  
Gudenauer Weg 126-128  
53127 Bonn  
Tel.: +49(0)228/91 02 60  
Fax: +49(0)228/91 02-648  
[www.stella-matutina-ev.de](http://www.stella-matutina-ev.de)

Studentenwohnheim Melaten  
Clarenbachstr. 1  
50931 Cologne  
Tel: +49(0)221/40 46 98

### **PRIVATE HOUSING MARKET**

You can also search for rooms on the private market. In this case it always helps to read local newspapers. Lots of students share a flat in a so-called „Wohngemeinschaft“ (short: „WG“). Have a look for offers at the following addresses:

### **NOTICE BOARD AT EUFH/EUFH-HOMEPAGE**

In the entrance area of EU|FH at Campus Kaiserstraße you can find a notice board with advertisements of EU|FH students. You can also have a look at [www.eufh.de/wohnungsmarkt](http://www.eufh.de/wohnungsmarkt)

### **COLOGNE STUDENT SERVICES (KÖLNER STUDENTENWERK)**

As EU|FH student unfortunately you cannot use the student apartments of the Cologne Student Services (Kölner Studentenwerk). Nevertheless, the Cologne Student Services help arranging rooms which are rented privately. The advertisements can either be viewed at the Uni Mensa InfoPoint (Zülpicher Str. 70, 50937 Cologne) or on their website [www.koelner-studentenwerk.de](http://www.koelner-studentenwerk.de) (keyword „Wohnen“ >> „A-Z“ >> „Privatzimmervermittlung“).

### **LOCAL NEWSPAPERS ONLINE:**

[www.ksta.de](http://www.ksta.de)

[www.rundschau-online.de](http://www.rundschau-online.de)

[www.schlossbote.de](http://www.schlossbote.de)

### **POPULAR HOUSING PLATFORMS ONLINE:**

[www.studenten-wg.de](http://www.studenten-wg.de)

[www.wg-gesucht.de](http://www.wg-gesucht.de)

[www.zwischenmiete.de](http://www.zwischenmiete.de)



## **REGISTRATION**

As soon as you have found a room or an apartment, you are requested to proceed to the registration authorities within one week if you stay longer than 3 months in Germany. To register, in general you must present your passport, if necessary with a visa, your rental agreement and confirmation from your landlord that you have moved into his/her accommodation („Wohnungsgeberbestätigung“) and possibly other documents such as the registration certificate from your university.

Important: The registration authorities will provide you with a confirmation of registration. Make sure you keep this in a safe place. Without proper registration you might be hold liable to face a penalty as registration is compulsory!

**Don't forget to de-register before you leave Germany!**

### **ADDRESSES FOR REGISTRATION:**

Brühl: „Bürgerberatung der Stadt Brühl“, Uhlstr. 3, 50321 Brühl

Cologne: „Kundenzentrum Innenstadt“, Laurenzplatz 1-3, 50667 Köln

Neuss: „Bürgeramt“, Markt 2, 41460 Neuss

Bonn: „Bürgeramt Bonn Stadthaus“, Berliner Platz 2, 53111 Bonn

### **BANKING**

Non-European students often have to open a blocked bank account in order to apply for their visa. This is to prove that they are able to meet their own living costs when studying in Germany. You will have to deposit a specified amount of money (approx. 720 € per month) in a German bank account (e.g. with Deutsche Bank) and will only be able to withdraw a certain amount of money over a certain period of time. Please make sure you contact your local embassy before you apply for your visa to receive detailed information on the application procedure.

If you would like to open a bank account in Germany, you will have to bring your ID-card/ passport, visa, enrollment certificate and the registration certificate of the city of residence in Germany (e.g. Brühl, Cologne, Bonn).

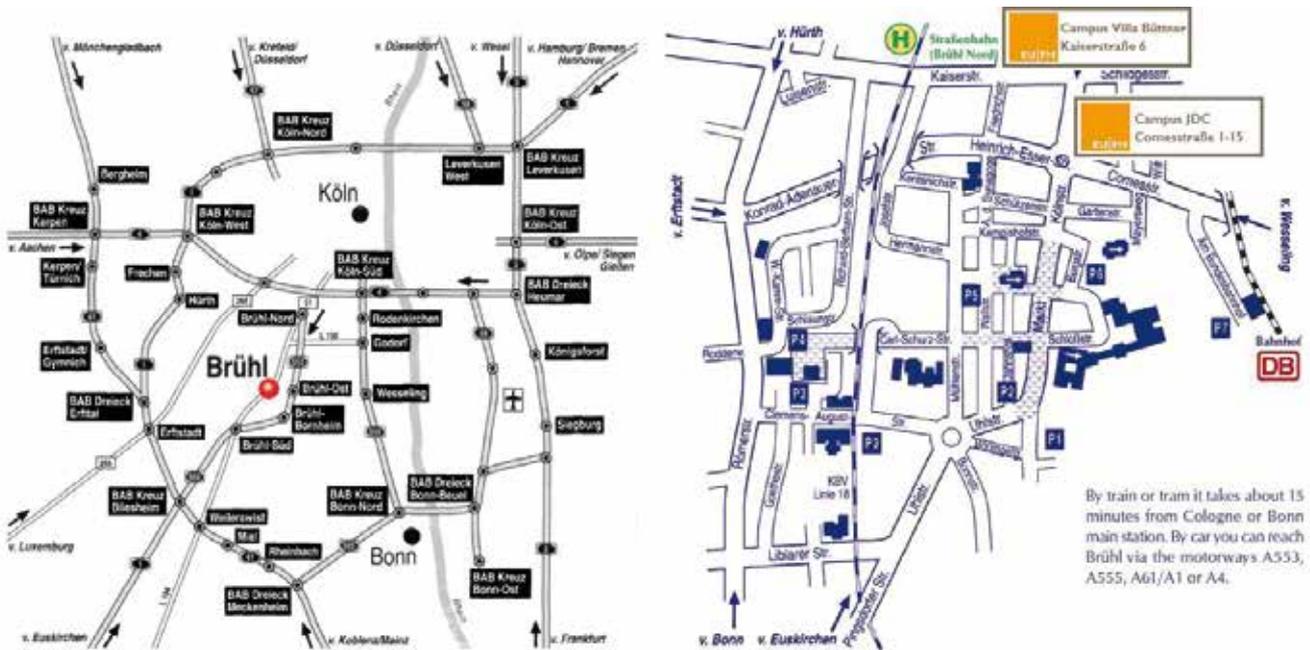
### **ACTIVITIES**

As EU|FH student you can participate in the huge sports activities the Cologne University offers: [www.hochschulsport-koeln.de](http://www.hochschulsport-koeln.de)

- EU|FH's Student Parliament offers field trips, organises parties etc. You will be informed about activities via e-mail or advertisements on the campus.
- LEI, the Local Erasmus Initiative, offers special events for international students in order to get to know Germany and to exchange with other German students: Bowling, day-trips or visiting Christmas Markets are some examples for events organised by the LEI team. You can also find them on facebook.



## ARRIVING IN BRÜHL



## ARRIVING IN NEUSS

